



## Community Times

November 2011

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**We like to keep you updated on all sorts of fun things on our Facebook page!**



The new website is progressing nicely and most of the basic information is in place. The member directory is finished. Please review your listing and let us know if your info needs to be updated.

If you don't see your business in the online directory, then head over to the "Join" page on the website to activate your membership!

Are you interested in hosting a Business After Hours mixer at your location?  
Give us a call at

### New and Renewing Members

#### Welcome New Members!

Green Dragon Farms, community nonprofit organization

#### Thank You Renewing Members!

Mountain Properties  
Tejon Ranch Conservancy  
Tidbits of Santa Clarita Valley

Your support is vital to continuing our programs.

Visit

**[www.mymountainchamber.com](http://www.mymountainchamber.com)**  
for membership benefit information  
Joining is quick and easy to do online!

### Next Member Meeting - November 17th at 7:00 p.m.

Our next member meeting is scheduled for this Thursday, November 17th at the Mountain Properties Frazier Park Office (on Monterey Trail, across from Don's Gas Station). Agenda topics include the Holiday Faire cancellation/alternate ideas, possibilities for forming a Business Watch program, and planning for a community forum with Soledad Enrichment Action in conjunction with the Mountain Enterprise.

We hope to see you there!



661-245-1212 to get  
the ball rolling!

## MEMBERSHIP UPDATE

Membership Goal: 160  
Current Members: 59

Help us reach our goal so  
we can continue helping  
you reach  
your goals!

## More MyMountainChamber.com Goodies!

There's a special "members only" section of our new website. Loaded up this month are some great tutorials about internet marketing and website development. We noticed that lots of our members have Facebook pages, so we also popped in a handy guide "How to Master Facebook Marketing in 10 Days".

Log in and go to the "members only" section to access these resources!

Not sure what your log-in is? You should have received an email within the past couple of weeks with that info. It will be your email address and membership number. If you need help or have questions, send a request to [webmaster@mymountainchamber.com](mailto:webmaster@mymountainchamber.com) and we'll get in touch asap!

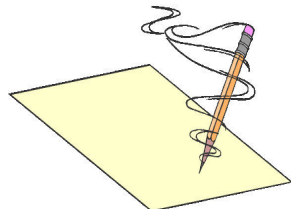


## Chamber Media Outreach

Did you know that we monitor requests from reporters across the nation for opportunities to promote our members and our communities?

We receive three notifications every business day summarizing numerous requests from reporters for information pertinent to topics they are researching. These requests cover several areas including biotech, healthcare, business, finance, education, entertainment/media, lifestyle, fitness and travel.

Any requests we see that might be a good match for our members will be passed along immediately. We also act on an opportunities to publicize information about our region as a travel and tourism destination.



## Write for the Newsletter and Website!

We would love to have articles from our members for the newsletter and website. Are you a restaurant owner who would like to share a favorite recipe? Are you a nonprofit organization wanting to share information about one of your programs? Maybe you're a health care practitioner who would like to inform the community about the health benefits of a particular treatment. Are you a contractor with a fun DIY project to share?

This is a great way to bring attention to your business services without having to do the dreaded "sales pitch". It's also FREE advertising! We'll put your article in the newsletter and website with credit to you as the writer, information about your business, contact information, and a link to your website.

Email those articles to [webmaster@mymountainchamber.com](mailto:webmaster@mymountainchamber.com)!

*Note: We reserve the right to edit slightly for spelling and grammar. Any major changes or suggestions will be forwarded to you for approval prior to publication.*

## Seeking Nominating Committee Members!

The nominating committee is responsible for developing a slate of candidates for the Chamber Board of Directors, to replace those directors whose terms are expiring.

Email [committees@mymountainchamber.com](mailto:committees@mymountainchamber.com) for more details.

## Your Board Members

Rachel J. Unell, Interim President and Treasurer

Peter Carroll, Vice-President

Stacey Havener, Immediate Past President

Michi Knight, Secretary

Tammy Sheffield, Director

Michael Berg, Director

Dean Tait, Director

Contact them at [board@mymountainchamber.org](mailto:board@mymountainchamber.org)  
or 661-245-1212

Interested in serving on the board? Let us know!  
The new term starts April 2012

## Upcoming Member Events

**None - please notify us if you have a special event or sale planned for the holidays!**

Want your event included? Email the information to [webmaster@mymountainchamber.com](mailto:webmaster@mymountainchamber.com)

## Have a question or input for us?

Send a note to [board@mymountainchamber.com](mailto:board@mymountainchamber.com)  
Or call 661-245-1212



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